

DTG GUIDELINES

ARTWORK

Onto light garments (no white ink needed)

- hi-res image (minimum 300 dpi) or vector artwork
- preferably set to size
- With transparent or white background
- psd, peps, tiffs, pdf, ai, eps (just about anything as long as it's hi-res)
- saved as rgb

Onto dark garments (or if white ink is needed)

- hi-res image (minimum 300 dpi) or vector artwork
- preferably set to size
- With transparent background (if going on a black garment a black background is ok.)
- psd, pdf, ai, eps (file types that allow you to keep the original quality and save with a transparent background)
- saved as rgb

GUIDELINES

- The quality of the finished result is largely dependent on the quality of the original image supplied which is why we recommend you always supply us with either print ready vector artwork (EPS / Ai) or high resolution JPEG files at least 300dpi and 100% of intended print size.

- Maximum print size is 14 inches wide by 16 inches high (approx. 350mm x 400mm)

- It is possible to print on the following items: t-shirts, hoodies, polos, canvas bags, pillow cases, aprons, bibs etc

- 100% cotton garments only

- higher quality garments that have a smoother finish will print much clearer compared to lower end garments such as gildan & fotl which may show tiny areas of the cotton showing through the print.

- if the image has been stretched in anyway this will cause the artwork to be pixelated which will result in a poor print and possibly a white edge around the design.

- shadows or tones can be printed but please be aware that they may look different on a garment to how they look on screen simply just due to the print technique.

- With transparent background (if going on a black garment a black background is ok.)

- It is possible to print over zips and hems, however please be aware that the print quality will be effected as the platen will be lowered to allow the garment to pass through the print head ok which may slightly blur the image.

- It is possible to print above the bottom of the neck line and off the bottom of the t-shirt (not hoodies or polos) however the print quality is likely to be effected slightly and the maximum print size will be reduced due to the bleed off.

- When printing onto coloured garments it's necessary for the printer to lay down a white base layer to ensure the print is bright and vibrant. This means the print may feel slightly 'thicker' on coloured garments compared to printing onto white items

- DTG printing can appear slightly more 'faded' than other printing methods because the print is actually absorbed by the fabric.

- Please note, with DTG printing, it's not possible to match colours in your artwork exactly (like your desktop printer), therefore we can't guarantee an exact match and are unable to offer a refund if the printed garment colours don't match the artwork.

- It is possible to print on sleeves but only on standard t-shirts from size small upwards. There maybe exceptions to this, however please ask for advice.

- For large orders, especially onto dark garments please ask for a sample.

- The pre-treatment that is used in order for the white ink to fuse with the garment will mark the platen area, however this will wash out completely and we do our best to keep this down to a minimum without losing any print quality.

- images from the web are usually no good to use so please avoid.

- text preferably to be outlined but not always necessary if saving as a photoshop file.